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Seattle, WA — content in Spanish

Spanish-language content for Latino professionals and students building careers in the U.S. — corporate navigation, visa/immigration issues, and financial decisions. My audience doesn't just watch: they're actively making career, education, and money decisions right now, in a market most English-language creators can't reach.

7.6K

TIKTOK
FOLLOWERS

2.3K

INSTAGRAM
FOLLOWERS

6.5%

AVG. ORGANIC
ENGAGEMENT RATE

50/50

LATAM ↔ US
LATINO SPLIT

Core audience 18–34, career decision-makers actively pursuing U.S. jobs, master's programs, or corporate advancement. Spanish-first, English-fluent. High purchase intent — this audience converts on career tools, fintech, and education products at rates that generic lifestyle audiences don't.

RECENT ORGANIC PERFORMANCE

13.19% ER EXPONENT

"Real interview questions from
Google, Meta, Amazon"

Featured product video. 1.5K views · **Watch** ·
TikTok

9.41% ER NOTION

"AI tools you should know: Notion
AI"

Featured product video. 3.8K views · **Watch** ·
TikTok

7.38% ER UDEMY

"3 AI courses worth taking"

Featured product video. 23.3K views · **Watch** ·
TikTok

THE OFFER

Launch Package

1 video (platform of choice, TikTok or Instagram) + 3 IG Stories — organic posting

\$225

Usage rights for paid promotion (Spark Ads / boosted ads), 30 days: +\$50. Larger campaigns available — happy to tailor a quote.

Every partnership includes a performance report within 14 days — views, reach, engagement, saves, and qualitative audience takeaways, straight from the Spanish-speaking audience your brand is trying to reach.

Also featured: EasySpeak, Pitch Latino, and other career/tech resources. Full case history available on request.